

A RTISTS GUIDE

REALIZING THE POTENTIAL
OF EMERGING ASIAN ARTISTS

Artyii[™]
www.artyii.com

What is Artyii?

Artyii exists for talented emerging artist like you to easily find a buyer for that art piece you've painstakingly created. Earn additional income through converting your art into limited edition products with us too. We take care of all commercial activities. In this way, you can focus on your art.

Artyii also protects you from dishonorable buyers and makes sure the entire process of payment and shipping is easy and hassle-free.

Who can join us?

Talented and passionate artists who are eager to share their art with the world! Membership is an invite only basis. Apply online via: www.artyii.com/artist

How does the sale process work?

Upload your art and set a price.



Once a purchase is made, Artyii will inform you via email. Package and deliver to us within 2 working days of notification.



We will email to confirm receipt of the art.



Artyii will frame and deliver it to buyer.



When buyer receives the art and informs that He is satisfied and/or 3 day return policy expires, we will send out a cheque to you immediately.



Receive payment within 1 week

What can be uploaded?

Three simple rules:

1. Strictly originals.
2. The art must belong to you.
3. Works that you are sure of packing it well.

Avoid fragile works, especially ones involving mixed media.

What is the size?

For buyers to have the best experience in viewing your work, we require that you upload a high resolution (no more than 2mb), well taken picture of your art work.



This is how the art will look like in the online gallery. Art by Bui Duc.

Note: When your art is represented by Artyii, you may also publish it elsewhere for sale. However, once it's sold outside, inform us *immediately* by sending us an email or calling. If a sales on Artyii is made but the art is not available, your profile on Artyii will be removed.

How much can you earn?

Enjoy full autonomy over how much you receive! You set your price and Artyii will do a 20% mark-up subsequently.

E.g.

Your price	= \$500
Artyii's commission	= \$100 +
Art retail price	= \$600

There's more! If your art is chosen for reproduction onto products, you will receive royalty fees of 5% for every product sold.

Before pricing my art, what should I consider?

Here are two costs that artists should take note of:

1. Shipping costs to Singapore, where Artyii will do a quality check, frame it and ship it to buyers.
2. Cheque deposit costs. Artyii will mail a cheque and when you deposit it, there'll be bank charges. We can't tell you how much it'll be, so check with your local bank.

To assist you in deciding how to price your art, you can call us or leave us a message.

When will I get paid?

A cheque will be sent to you immediately after the buyer receives the art. It takes no more than 1 week for the cheque to arrive in your mailbox.

How much does it cost to deliver to Artyii?

When a sale is made, you will need to ship your art to Singapore. Shipping costs is to be incurred by you.

These costs are based on a tube size, 99cm (length) x 10cm (diameter). Depending on the size of art, you can use a smaller tube to save costs. However, avoid rolling it too tight as it will cause irreversible damage.

Step 1 : DHL courier will send you an email to schedule a pick up directly.

Step 2 : Pack your art appropriately and ship it off!

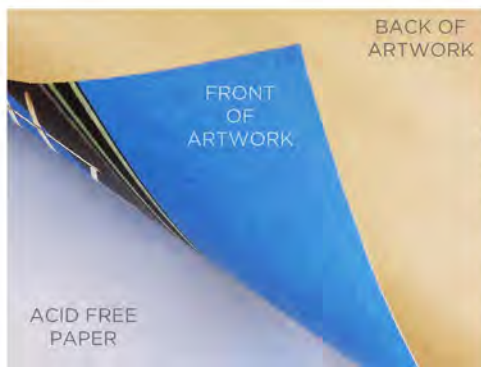
Note: *Do not make any payments to the courier. We will write a cheque net of shipping costs to you.*

Country	Approximate shipping costs (USD)
Cambodia	63.28
China	39.70
Indonesia	30.60
Malaysia	24.82
Philippines	30.60
Singapore	Self delivery to our office @Stamford Road
Thailand	30.60
Vietnam	39.70

How do I pack my art for delivery?

Materials you'll need:
Acid-free paper, tape and delivery tube.

Note: Before you roll your painting, ensure that the paint is DRY. We cannot emphasize how important it is. Rolling up your art before it's dry is fatal and we don't want this to happen!



Step 1: Lay acid-free paper on the table

Step 2: Place art face-down on the acid-free paper

Step 3: Roll up the art with paint facing outside. Don't roll it up too tightly, keep it loose

Step 4: Tape securely when rolled up.



Step 5: Insert rolled art into the tube

Step 6: Ensure tube is standing upright while waiting to be shipped. This is to reduce adding weight on any sides of the paint.

Do I retain ownership of the art?

Yes, Artyii believes that it is only right artists to retain all copyrights. We do not misuse your art. Your permission will be sought when reproducing your art into products.

How can I be sure that my works are not copied?

It stinks to have copy-cats around! We understand your concern but hope for your understanding. In this era, anything online is almost impossible to protect. To our best efforts, Artyii will embed a watermark onto your works and disable the 'copy' function. If you know of better measures, please tell us!

Can't find the answers to your questions here? Contact us!

Contact :

Shannon Lim

shannon@artyii.com

Ng Cai Lin

cailin@artyii.com

Address :

Singapore
60 Stamford Rd
#B1-40
Singapore 178900

California
10736 Jefferson Blvd
Suite 655 Culver Cit
California 90230
+1 424 2585507

London
175-185 Gray's Inn Road,
Camden London,
UK WC1X 8UE
+44 2081332599